

Capital Area Agency on Aging
HEALTH FAIR EXPO SPONSOR/EXHIBITOR FORM
October 17, 2024
Lamar Dixon Expo Center, Gonzales, LA



The mission of Capital Area Agency on aging is to advocate and provide services to enhance the quality of life for older adults.

- Exclusive Presenting Sponsor - \$7,500
- Platinum Sponsor - \$5,000
- Gold Sponsor - \$3,500
- Silver Sponsor - \$2,000
- Bronze Sponsor - \$1,000
- Support Sponsor - \$500

(Sponsorship Benefit Information on Next Page)

- Exhibitor Fee - \$175 (Includes one 6' table and one lunch) Table covering needed: YES ___ NO ___
- Nonprofit Fee - \$100 (Includes one 6' table and one lunch) Table covering needed: YES ___ NO ___

We request that exhibitors provide one or more door prizes for participants. Over 850 seniors from over 13 parishes participated at our last health fair event.

* Set up at 7:30am – Breakdown at 12:30pm (call ahead if wanting to setup on October 16th)

Exhibitor/Sponsor Information:

Company Name: _____

Company Address: _____ Contact Name: _____

City: _____ Contact Email: _____

State: _____ Contact phone number: _____

Zip Code: _____ I will stay for lunch: YES ___ NO ___

Payable Information:

1. Make checks Payable to: CAPITAL AREA AGENCY ON AGING
2. Mail checks to: P.O. Box 66038 Baton Rouge, LA 70896
3. You may fax completed forms to: (225) 922-2528 Attention: Health Fair Expo or email completed form to dlyons@capitalaaa.org
4. If you have questions please call (225) 922-2525 and ask for Dusty Lyons or Craig Kaberline
5. Credit card payments can be made at: <https://capitalaaa.org> **Click on the yellow "Donate" button and follow prompts

ALL FUNDS RAISED WILL BE USED TO SUPPORT INCREASING DEMANDS FOR ELDER SERVICES. CAAA IS A TAX EXEMPT NON PROFIT 501c3 ORGANIZATION. Your contribution may be tax deductible.

**Capital Area Agency on Aging
HEALTH FAIR EXPO SPONSOR SHEET
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Presenting Sponsor - \$7,500

- Recognition as Presenting Sponsor on the CAAA website and social media platform
- Prime placement of your organization's logo on event materials, including flyers and digital advertisement
- Complimentary advertisement in event program
- Recognition as the Presenting Sponsor during the luncheon ceremony
- 6 minutes to present health/wellness initiative to participants
- Designation as Presenting Sponsor with logo on event program
- Verbal acknowledgment of sponsorship during the event
- Opportunity to display promotional materials at a dedicated booth (Four tables in prime location at event)

Platinum Sponsor - \$5,000

- Prime placement of your organization's logo on event materials, including flyers and digital advertisement
- 4 minutes to present health/wellness initiative to participants
- Recognition as the Platinum Sponsor during the luncheon ceremony
- Opportunity to display promotional materials at a dedicated booth during the event (two tables in prime location)
- Recognition as Platinum Sponsor on the CAAA website and social media platforms
- Designation as Platinum Sponsor with logo on event program
- Verbal acknowledgment of sponsorship during the event

Gold Sponsor - \$3,500

- Logo placement on event materials, including flyers, and digital advertisements
- 2 minutes to address participants on day of event
- Recognition as a Gold Sponsor during the luncheon ceremony
- Opportunity to display promotional materials at a booth during the event (two tables in prominent location)
- Verbal acknowledgment of sponsorship during the event
- Designation as Gold Sponsor with logo on event program
- Recognition on the Area Agency on Aging website and social media platforms

Silver Sponsor - \$2,000

- Logo placement on event materials, including flyers, and digital advertisements
- Recognition as a Silver Sponsor during the luncheon ceremony
- 1 minute to address participants on day of event
- Opportunity to display promotional materials at a booth during the event (one table in priority location)
- Verbal acknowledgement of sponsorship during the event
- Recognition on the Area Agency on Aging website and social media platforms

Bronze Sponsor - \$1,000

- Recognition as a Bronze Sponsor during the luncheon ceremony
- Designation as Bronze Sponsor on event program
- Recognition on the Area Agency on Aging website and social media platforms
- Opportunity to display promotional materials at a booth during the event (**one** table in **preferred** location)

Support Sponsor - \$500

- Listed as Support Sponsor on Event Program
- One table at event
- Signage on designated table